

NZOG

2012

NEW ZEALAND'S PREMIER OIL & GAS EXHIBITION



TSB Stadium, New Plymouth, New Zealand

August 8th & 9th 2012

www.nzoilandgasexpo.co.nz

Established
1993



Swan Exhibitions, one of the region's most experienced resource industry exhibition organisers, will be celebrating more than two decades of staging highly successful Oil and Gas Exhibitions and Conferences in New Zealand.

The 2012 New Zealand Oil and Gas Exhibition and Conference is perfectly timed to provide an accurate, first hand picture of where the New Zealand petroleum sector is at, and to promote the new technologies that are changing the face of this critical industry.

New Zealand is ranked as one of the best global destinations for oil and gas exploration and production and the country's government is moving strongly to ensure that the nation's prospectivity continues to be recognised around the globe.

In 2011, the New Zealand government's Petroleum Action Plan was introduced to make the allocation of petroleum exploration tenements fair for everyone. The new approach allows for more proactive and strategic management of the resource estate with all stakeholders, whereas the former approach was primarily reactive.

The objective of the Government's Petroleum Action Plan is to maximise the return to New Zealand from its petroleum resources.

The new approach will exclusively use the competitive Block Offer method for the allocation of petroleum exploration rights. This is in contrast to the former approach which primarily used the first-in, first-served "priority in time" method.

From 2012, New Zealand Petroleum & Minerals will publish annual Block Offers. Approximately 30 blocks will be delineated and made available for competitive tender on the international market. A New Zealand Petroleum & Minerals evaluation panel will select the best applications and applicants for each block based on technical capability, financial capability and proposed work programme.

Industry will be invited to formally nominate blocks prior to each Block Offer; and if evaluated as appropriate the block/s will be considered for future Block Offers. Other stakeholders, including communities and iwi, will have the opportunity to provide input prior to decisions on where and when acreage will be offered.

The new approach would see the Block Offer process opening in the first quarter of each year, followed by receipt of bids in August and the award of permits by the end of the year. Similar approaches are successfully employed in other jurisdictions, including Australia, Vietnam, India and Indonesia.

Successfully launching the new approach will reposition the New Zealand oil and gas sector to the international market and should attract significant additional investment to New Zealand while providing Government more control over where, when, and to whom exploration rights are granted.

COME JOIN US IN 2012



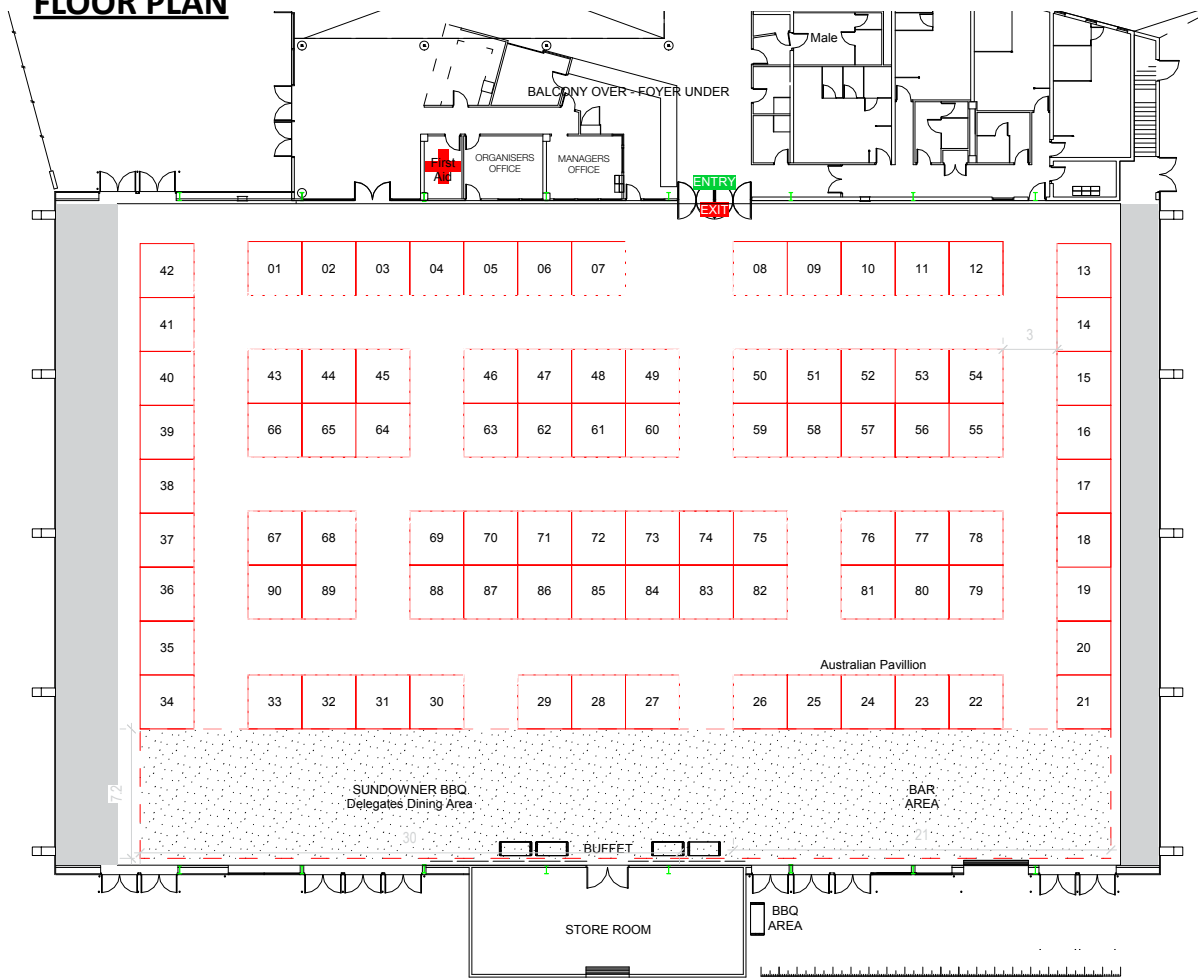
**NEW PLYMOUTH
DISTRICT COUNCIL**
newplymouthnz.com



YOKOGAWA 



FLOOR PLAN



SPONSORSHIP OPPORTUNITIES

Exhibition Sponsor

NZ\$12,000

Full naming rights available to the exhibition sponsor, to include signage at the event, and on all publicity and associated publications.

Sponsorship includes

- includes a 3m x 3m shell scheme stand at the exhibition
- One full page full colour advertisement in the Exhibitor catalogue.
- Distribution of material into conference satchels and exhibition show bag
- One full registration to the conference.
- Two tickets to the Sundowner BBQ dinner on day 1 of the event.

Conference Sponsor

NZ\$3500

The one day conference will include a number of leading oil and gas industry participants in presenting an up-to-date view on where the local oil and gas industry is heading. This was a popular event in 2009 and we expect to attract delegates inter-nationally.

Sponsorship includes

- Company logo and key message displayed prominently on satchels.
- Distribution of material into conference satchels and exhibition show bag
- Company logo and key message on conference screen between presentations
- One full registration to the conference.
- Two tickets to the Sundowner BBQ dinner on day 1 of the event.

Sundowner Sponsor

NZ\$3500

One of the highlights of the New Zealand Oil & Gas Exhibition "oil week" in New Plymouth will be the BBQ Sundowner held at the end of day one.

With exhibitors requesting a move away from a formal industry dinner the Sundowner BBQ was well accepted at the 2011 expo and will be again repeated in 2012. The evening provides an ideal vehicle for the sponsor to get its name and message out to a targeted audience, with the event providing an opportunity for oil and gas industry members, exhibitors, local politicians and other decision makers to network in a relaxing venue.

Sponsorship includes

- Acknowledgement at dinner and opportunity to present a 5 minute address to guests
- Logo and key message on dinner tickets and menus
- Prominent display of corporate signage at function
- Ten complimentary tickets to the function.

Lanyard Sponsor

NZ\$3500

A lanyard will be given to all exhibitors, visitors and conference delegates.

Sponsorship includes

- Distribution of promotional material into exhibition showbag and conference satchel
- One full registration to the conference
- Two tickets to the Sundowner BBQ dinner on day 1 of the event.

Terms & Conditions

1. Your stand must be adequately staffed during the opening hours of the exhibition. You should occupy your stand by 10.00am on the opening day of the exhibition. Should you fail to display, we reserve the right to deal with the space as we see fit. Non-occupation will in no way absolve you from your financial obligation to Swan Exhibitions.

2. You may not erect any structure which in the organisers opinion interferes with an adjoining exhibitor. We reserve the right to stop any activity by you that causes annoyance to other exhibitors or visitors.

3. Any damage you cause must be recompensed at your expense.

4. In the event of the exhibition being abandoned, Swan Exhibitions will return all deposits, but will not be responsible for the cost of any work carried out by you or your contractors.

5. Swan Exhibitions reserve the right to alter the layout of the exhibition at any time. Should this be necessary, we will allot alternative stands. We will adjust the cost of your stand space if it is affected by such an alteration.

6. In the event of cancellation of exhibition space should the organiser agree to any request for release from the Contract, the Exhibitor will be liable for all or part of the cost of their stand on the following scale:

Cancellation 271 days or more before the show	15% of cost
Cancellation 270 & 181 days or more before the show	40% of cost
Cancellation 180 & 121 days or more before the show	60% of cost
Cancellation 120 & 61 days or more before the show	80% of cost
Cancellation 60 days or more before the show	100% of cost

7. Swan Exhibitions will appoint a contractor to erect shell stands, and no structural alteration to these stands by you will be allowed.

8. You may carry out additional work on interior decoration or fitting out of your stand, through a contractor of your choice, and at your expense. You must provide Swan Exhibitions with names and contact details of any such contractors.

9. If you have an open space stand, you must submit to us for approval, a drawing of the stand, showing plan and elevations and details of construction materials. The position of all display-features must be clearly indicated. We will retain the drawing.

10. Substances of a dangerous or flammable nature will not be permitted in any part of the exhibition area without written permission from Swan Exhibitions.

11. Empty packaging of any description must not be stored on stands.

12. All goods delivered to the exhibition premises must be accompanied by or received by you.

13. You must obtain from Swan Exhibitions the necessary passes to admit you, your staff and contractors. Swan Exhibitions reserve the right to refuse entry or to expel any person at any time, whether or not they hold an official pass.

14. Swan Exhibitions will be taking out public liability insurance. However, you are responsible for ensuring that you are adequately insured during the course of the exhibition.

15. Swan Exhibitions will provide an adequate security service but you are advised to protect yourself against any loss due to theft or damage throughout the exhibition, including the move-in and move-out periods. Swan Exhibitions will not be held responsible for loss or damage of any exhibit or other property under any circumstances.

16. In the event of change to the Terms & Conditions, exhibitors will be notified.

NZOG Contract & Booking Form

Catalogue Costs

Please tick the appropriate box

Full Page - full colour	NZ\$3475	<input type="checkbox"/>
Island - full colour	NZ\$3035	<input type="checkbox"/>
Half Page - full colour	NZ\$2375	<input type="checkbox"/>
Third of Page - full colour	NZ\$2180	<input type="checkbox"/>
Full Page - mono	NZ\$2180	<input type="checkbox"/>
Half Page - mono	NZ\$1370	<input type="checkbox"/>
Third of Page - mono	NZ\$1130	<input type="checkbox"/>

Expo Space Costs

Company: _____

Address: _____

Post Code: _____

Contact Name: _____

Position: _____

Telephone: _____

Facsimile: _____

E-mail: _____

Date: _____

I Will Require _____ sqm. Stand No. _____

(Minimum Stand Size 9sqm)



OPTION 1

- Expo Blue Seamless Walls
- Steel Blue Fascia Board
- Blueberry Carpet
- 2x 150W Spotlights
- 1x 4 amp Power Point
- Facia: Company Name in Text
- 100 Word Exhibitor Catalogue Listing (to be provided at time of booking)
- 2 x Tickets to Sundowner BBQ

3 x 3 = \$4200

6 x 3 = \$8,250

9 x 3 = \$12,300



OPTION 2

- Floor Space Only
- 100 Word Exhibitor Catalogue Listing (to be provided at time of booking)
- 2 x Tickets to Sundowner BBQ

3 x 3 = \$3975

6 x 3 = \$7,800

9 x 3 = \$11,625

IMPORTANT - To ensure the site of your choice, return this form to the Organisers as soon as possible. I have read and understood the terms and conditions included with this flyer and agree to abide by them.

Signature _____ Date _____

After receipt of this booking form the Organisers will confirm your booking by sending an invoice for 50% of participation costs. Final payment of the remaining 50% is due on or before 30th June 2012. Every effort will be made to allocate sites preferred but alternatives may prove necessary.

Swan Exhibitions

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ABN: 68 757 137 338

New Zealand GST at 15% is applicable

Please sign and fax
booking form to:

+61 8 9443 2424